

smile savvy

“We believe in the correlation between a healthy mouth and a beautiful smile,” say Dr. Mark J. Bronsky and Dr. Jorge A. Matos, asserting that a gorgeous smile is a byproduct of a healthy dentition. Before addressing aesthetic concerns, both Dr. Bronsky and Dr. Matos initially seek to ensure the bite is properly aligned. “We first establish a strong foundation and then perform procedures to perfect the patient’s smile. Our approach seeks to ensure every detail is addressed.”

Upon entering their beautifully appointed offices, the unique patient experience begins. Rock music filters throughout the practice, setting the tone for an enjoyable visit. The music theme permeates the entire office, with each room featuring original black-and-white photographs of their favorite musicians—making the office more reminiscent of a photographic gallery than an orthodontic office. “Our goal is to optimize the patient’s overall personal experience with the practice, while offering well-conceived, thorough care,” say Dr. Bronsky and Dr. Matos.

A second-generation orthodontist, Dr. Bronsky saw the joy his father was able to bring to patients and is determined to do the same. His passion for the specialty of orthodontics and the delight that it brings to him and his patients is evident in his academic pursuits. Dr. Bronsky has been a Clinical Attending at The New York Presbyterian Hospital since 1990, has attained the level of Diplomate of the American Board of Orthodontics (1999), and recently achieved membership in the Edward H. Angle Society of Orthodontists (2007)—a society that exists to foster and promote excellence in orthodontics. Dr. Bronsky lectures both nationally and internationally on many topics, including growth modification for children, intricate adult orthodontic therapy, and surgical/orthodontic correction of skeletal disharmonies. He states, however that his favorite mode of teaching is in his “one-on-one consultations with his patients and their families.”

MARK J. BRONSKY, DMD, MS

BOARD CERTIFICATION
Diplomate, American Board of Orthodontics

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DOCTORS' AFFILIATIONS
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Edward H. Angle Society of Orthodontists
American Association of Orthodontists
New York Academy of Dentistry
New York Presbyterian Hospital
American Lingual Orthodontics Association

DOCTORS' PROCEDURES PERFORMED
Orthodontics for Patients of all Ages
Dentofacial Orthopedics for Children
Surgical/Orthodontic Therapy
Complex, Multidisciplinary Orthodontics
Cosmetic Orthodontics
Lingual Orthodontics and Invisalign®

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FUNCTION FIRST

As the foundation of any orthodontic treatment, Dr. Bronsky believes in first servicing the patient’s oral health. Moreover, cosmetic improvement is what he often refers to as a “welcome bonus.” For young, growing patients, he utilizes tried-and-true methods of **DENTOFACIAL ORTHOPEDICS**—“the art and science of modifying jaw growth and tooth development,” he says. “These diagnostic and treatment methods allow for the achievement of optimal results in growing children. More specifically, successful growth modification leads to more simple and successful **ADOLESCENT ORTHODONTIC TREATMENT**, yielding more stable and ideal long-term results.” With adults comprising approximately 50 percent of the office’s patient base, Dr. Bronsky also brings a wealth of experience in managing **COMPLEX ADULT CASES**, including bite correction; preparation for crown, bridge, dental implant and porcelain laminate restorations; and preparation for periodontal therapy. “Many patients are pleasantly surprised by the stealth of the innovative treatment options now available.” These include what Dr. Bronsky calls “**AESTHETIC APPLIANCES**,” such as **LINGUAL BRACES** (placed on the inside surfaces of the teeth) and **INVISALIGN®**. Dr. Bronsky asserts that “Many of our adult patients understand that establishing a healthy bite can increase longevity of the teeth, while also improving the beauty of their smile. When adults come to terms with having braces, they most often become excellent partners and strong advocates of the process.”

INSIDE INFORMATION