

smile savvy

"I believe in the correlation between a healthy mouth and a beautiful smile," says Dr. Mark J. Bronsky, who asserts that a gorgeous smile is a byproduct of a healthy dentition. Before addressing aesthetic concerns, Dr. Bronsky first seeks to ensure the bite is properly aligned to synergistically revitalize oral health and beauty. "We first establish a strong foundation and then perform procedures to perfect the patient's smile. Our approach seeks to ensure every detail is addressed, from the moment patients enter my office to the moment their treatment is completed."

BOARD CERTIFICATION

Diplomate, American Board of Orthodontics

DOCTOR OF DENTAL MEDICINE

University of Alabama School of Dentistry

RESIDENCY IN ORTHODONTICS AND DENTOFACIAL ORTHOPEDICS

University of North Carolina at Chapel Hill

AFFILIATIONS

Diplomate, American Board of Orthodontics
Edward H. Angle Society of Orthodontists
American Association of Orthodontists
New York Academy of Dentistry
New York Presbyterian Hospital

AREAS OF EXPERTISE

Orthodontics for Patients of all Ages
Dentofacial Orthopedics for Children
Surgical/Orthodontic Therapy
Complex, Multidisciplinary Orthodontics
Cosmetic Orthodontics
Lingual Orthodontics and Invisalign®

LOCATION

Midtown East – New York, NY
212.758.0040

Tribeca – New York, NY
212.758.0040

WEB SITES

www.bronskyorthodontics.com
www.tribecaorthodontics.com

Upon entering Dr. Bronsky's beautifully appointed offices, the unique patient experience begins. Rock music filters throughout the practice, setting the tone for an enjoyable visit. The music theme permeates the entire office, with each room featuring original black-and-white photographs of Dr. Bronsky's favorite musicians—making the office more reminiscent of a photographic gallery than an orthodontic office. "My goal is to optimize the patient's overall personal experience with the practice, while offering well-conceived, thorough care," says Dr. Bronsky.

A second-generation orthodontist, Dr. Bronsky saw the joy his father was able to bring to patients and is determined to do the same. His passion for the specialty of orthodontics and the delight that it brings to him and his patients is evident in his academic pursuits. Dr. Bronsky has been a Clinical Attending at The New York Presbyterian Hospital since 1990, has attained the level of Diplomate of the American Board of Orthodontics (1999), and recently achieved membership in the Edward H. Angle Society of Orthodontists (2007)—a society that exists to foster and promote excellence in orthodontics. Dr. Bronsky lectures both nationally and internationally on many topics, including growth modification for children, intricate adult orthodontic therapy, and surgical/orthodontic correction of skeletal disharmonies. He states, however, that his favorite mode of teaching is his "one-on-one consultations with his patients and their families."

"I undertake every patient's treatment with the same zeal today as when I entered orthodontics 21 years ago."

—MARK J. BRONSKY, DMD, MS



DR. MARK J. BRONSKY

CHAIRSIDE STYLE Relaxed, reassuring and focused **BEST ADVICE YOU'VE RECEIVED** Always give from the heart **HEALTH AND BEAUTY TIP** Drink plenty of water **ALTERNATIVE OCCUPATION** Rock musician **HOBBIES** Ice hockey, running, tennis and hiking **PLACE YOU GO TO ESCAPE THE OFFICE** Hiking with my family in the Shawangunk Mountains **FRAMED PHOTOS ON YOUR DESK** My family and best friends, as well as Bono and Mick **RIGHT NOW I'M READING** The Alchemist, by Paulo Coelho **I START EACH DAY** Doing pushups

INSIDE INFORMATION

FUNCTION FIRST

As the foundation of any orthodontic treatment, Dr. Bronsky believes in first servicing the patient's oral health. Moreover, cosmetic improvement is what he often refers to as a "welcome bonus." For young, growing patients, he utilizes tried-and-true methods of **DENTOFACIAL ORTHOPEDICS**—"the art and science of modifying jaw growth and tooth development," he says. "These diagnostic and treatment methods allow for the achievement of optimal results in growing children. More specifically, successful growth modification leads to more simple and successful **ADOLESCENT ORTHODONTIC TREATMENT**, yielding more stable and ideal long-term results. "With adults comprising approximately 50 percent of the office's patient base, Dr. Bronsky also brings a wealth of experience in managing **COMPLEX ADULT CASES**, including bite correction; preparation for crown, bridge, dental implant and porcelain laminate restorations; and preparation for periodontal therapy. "Many patients are pleasantly surprised by the stealth of the innovative treatment options now available." These include what Dr. Bronsky calls "**AESTHETIC APPLIANCES**," such as **LINGUAL BRACES** (placed on the inside surfaces of the teeth) and **INVISALIGN**. Dr. Bronsky asserts that "Many of our adult patients understand that establishing a healthy bite can increase longevity of the teeth, while also improving the beauty of their smile. When adults come to terms with having braces, they most often become excellent partners and strong advocates of the process."