

# brace for beauty

When it comes to enhancing less-than-perfect smiles, second-generation orthodontist Dr. Mark J. Bronsky brings a rare level of education, skill and experience to his chosen specialty. “I leave nothing to chance, offering orthodontic services for both children and adults,” says Dr. Bronsky, whose appreciation of beauty relays itself in the form of innovation, reliability and ethical, patient-driven dental care. “I care for patients throughout the course of their lives—from childhood all the way through adulthood.”

#### BOARD CERTIFICATION

Diplomate, American Board of Orthodontics

#### DOCTOR OF DENTAL MEDICINE

University of Alabama School of Dentistry

#### RESIDENCY IN ORTHODONTICS AND DENTOFACIAL ORTHOPEDICS

University of North Carolina at Chapel Hill

#### AFFILIATIONS

Diplomate, American Board of Orthodontics  
Edward H. Angle Society of Orthodontists  
American Association of Orthodontists  
New York Academy of Dentistry  
New York Presbyterian Hospital

#### PROCEDURES PERFORMED

Cosmetic Orthodontics  
Orthodontics for Patients of all Ages  
Early Treatment Orthodontics for Children  
Surgical Orthodontic Therapy for Over- and Underbites  
Invisalign® and Lingual Orthodontics

#### LOCATIONS

Midtown East – New York, NY  
212.758.0040

Tribeca – New York, NY  
212.758.0040

#### WEB SITES

[www.bronskyorthodontics.com](http://www.bronskyorthodontics.com)  
[www.tribecaorthodontics.com](http://www.tribecaorthodontics.com)  
[www.parkavenueorthodontics.com](http://www.parkavenueorthodontics.com)

Dr. Bronsky never compromises examining jaw structure, bite and alignment to create results that are just as sustainable as they are beautiful. Technologically sophisticated yet outfitted with black-and-white photos of music legends, Dr. Bronsky’s office is consistent in its deliverance of nonthreatening, timely treatments. “We have the technology to help patients discreetly straighten their smiles, with less time in the dental chair,” he says.

From paperless appointment scheduling to plasterless impressions, Dr. Bronsky is mindful of the environment and his patients’ comfort throughout all stages of smile fabrication. In fact, he even integrates a computer-imaging software program that simulates potential results so patients can anticipate aesthetic changes. “An honest assessment, combined with artistic judgment and comprehensive pre-treatment planning enables me to deliver aesthetic results with long-term viability and function,” says Dr. Bronsky, whose advanced training exposed him to other cosmetic specialties, including plastic and facial reconstructive surgery, orthognathic surgery and cosmetic dermatology. “Despite what some may think, braces and practitioners are not all the same. The truth is there is a difference in the sophistication of a doctor’s diagnostic and technical training as well as a doctor’s artistic sense to determine the best course of action for each individual patient.”

“Aligned teeth and a proper bite can cut years off your age presentation.”

—MARK J. BRONSKY, DMD, MS



## DR. MARK J. BRONSKY

**CHAIRSIDE STYLE** Relaxed, reassuring and focused **BEST ADVICE YOU’VE RECEIVED** Always give from the heart **HEALTH AND BEAUTY TIP** Stay hydrated to maintain the health and beauty of your teeth and gums **ALTERNATIVE OCCUPATION** Rock musician **HOBBIES** Ice hockey, running, tennis and hiking **PLACE YOU GO TO ESCAPE THE OFFICE** Hiking with my family in the Shawangunk Mountains **FRAMED PHOTOS ON YOUR DESK** My family and best friends, as well as Bono and Mick **RIGHT NOW I’M READING** Cafe Berlin **I START EACH DAY** Doing pushups

#### INSIDE INFORMATION

### SMILES STRAIGHT ON

Recognizing that discreet smile alignment is a high priority for many patients, Dr. Bronsky devotes a large portion of his practice to **COSMETIC ORTHODONTICS**. In particular, **LINGUAL BRACES**, or **BEHIND-THE-SCENES BEAUTIFIERS**, attach to the back surface of the teeth, making them **VIRTUALLY UNDETECTABLE**. “They offer a high level of control and are hidden, yielding predictable results,” says Dr. Bronsky, who believes the best outcomes are achieved only when a comprehensive approach is implemented—from start to finish. “Success isn’t just about the final result. The journey is just as important.” To set the tone for tranquil and uplifting patient visits, Dr. Bronsky always focuses on potential improvements he can make in a patient’s life. “I tell patients how I can help them, subscribing to an adage that seeks to render care in as timely a fashion as possible,” says Dr. Bronsky, who imparts a host of treatment choices but leaves the ultimate decision-making to his patients. “If patients are seeking removable appliances, for example, I may suggest **INVISALIGN**.” These clear trays gradually straighten the teeth, and can be removed for eating and drinking, as needed. “Nowadays there are many **INCONSPICUOUS ORTHODONTIC CHOICES** for patients.”